



Planning is underway for the upcoming eighth season of the Lebanon Farmers' Market. This winter, we hosted the third season of the Lebanon Winter Farmers' Market, on the third Saturday of the month, from November through April. Start planning now for next year's Winter Market – we are seeking Agricultural Vendors for the 2010/2011 season. **The 2010/2011 Winter Market will begin Saturday, November 20.**

I was pleased that, despite endless rain, we ended the 2009 season with sales totals equal to the 2008 season. We had a record-breaking market, bringing in \$10,000 of sales in one day to the market vendors. To keep sales rising, we are increasing our advertising and continuing to promote our Debit and EBT card machine at the market.

We are making efforts to keep our regulations to a minimum, but have a few new additions this year. **Please review these new policies:**

**Craft Vendors:** All craft vendors are asked to submit a photograph of their work or speak directly with the market coordinator. As always, all items must be hand crafted by you. We will accept crafters on a case-by-case basis, giving precedence to traditional craft forms and products using agricultural materials. Any crafter who can provide craft demonstrations will also be given preference. All applications should expect at least one week for product review.

**Prepared Food Vendors:** The Lebanon Farmers' Market has become a destination for unique prepared foods. In an effort to continue to support local agriculture and ready-made foods at the market, **we are asking all prepared food vendors to use 25% local ingredients and advertise this on their product.** Vendors able to meet these criteria will receive a Lebanon Farmers' Market Seal, which can be displayed at the booth for advertisement. Vendors preparing their own agricultural products (for instance, elk burgers or pulled pork sandwiches) will be counted as Ag vendors and given first precedence at the market. If vendors cannot use local products, they will be given a booth only if space allows. All prepared food vendors are asked to comply with the Homestead License and all commercial food licensing in the state of NH.

**Agricultural Vendors:** In an effort to recruit specialty products and expand the product offerings at the market, we are creating a cooperative booth vending option. Vendors who sell products that are not already sold at the market will be given the option of cooperative selling. How it works: a current vendor can agree to sell a specialty product for another vendor (milk, soft cheese, yogurt, etc). The producer of the specialty product will be required to attend the market and meet customers one time per month. All cooperative booth items will be reviewed by a product committee before the product is accepted into the market.

**The 2010 season will begin Thursday, June 3 and end Thursday, September 30**, for a total of 18 weeks. The market is scheduled to take place **Thursdays from 4 to 7 pm**, as before. Live music will be featured at every market. Booth spaces will be assigned on a first come, first served basis, with returning vendors given preference. There is a \$10 membership fee for all vendors.

**Sign up and pay fees on or before April 1:**

Full season (18 weeks) <b>\$190</b>	\$10/week plus \$10 application fee
Partial season (minimum 4 weeks)	\$12.50/week plus \$10 application fee
Partial season (less than 4 weeks)	\$15/week plus \$10 application fee

**Sign up and pay fees after April 1:**

Full season (18 weeks) <b>\$235</b>	\$12.50/week plus \$10 application fee
Partial season (any number of weeks)	\$15/week plus \$10 application fee

As always, if you have any questions or concerns, please feel free to contact me.

Sincerely yours,

Amy Miller, Market Coordinator  
603-448-5121 or 704-996-0705

[www.lebanonfarmersmarket.org](http://www.lebanonfarmersmarket.org)  
[farmersmarket@lebcity.com](mailto:farmersmarket@lebcity.com)

**LEBANON FARMERS' MARKET**  
**2010 VENDOR APPLICATION**

Your Name \_\_\_\_\_  
Farm/Business Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
Town/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Is email a reliable way to reach you? \_\_\_ Website \_\_\_\_\_  
Vendor type: Agricultural \_\_\_ Prepared Food \_\_\_ Craft \_\_\_ (attach photographs)  
Full description of products you intend to sell \_\_\_\_\_

Booth Size (same price) 10x10 \_\_\_\_\_ 10x20 \_\_\_\_\_ 10x5 \_\_\_\_\_ Booth Request (see map) \_\_\_\_\_

**Prepared Food Vendors** (see new guidelines above): Do you use 25% local ingredients? \_\_\_ List local ingredients: \_\_\_\_\_

Prepared Food License: \_\_\_\_\_

**Cooperative Booth Application** (Fill out application above and below and attach with host vendor application):

What is your specialty product? \_\_\_\_\_

Full description of the product (attach photo) \_\_\_\_\_

Who is selling your product at the Lebanon Farmers' Market? \_\_\_\_\_

If my product is accepted, I agree to attend one market per month and properly market my product

Signature: \_\_\_\_\_

Please provide proof of product liability insurance if you carry it:

Insurer \_\_\_\_\_ Policy # \_\_\_\_\_

The market season is Thursdays, June 3 - September 30, 4 - 7 p.m. Please indicate your schedule preference,

\_\_\_ Full Season, discounted rate of **\$190** (\$10/week plus \$10 application fee) DUE April 1

\_\_\_ Full Season, regular rate of **\$235** (\$12.50/week plus \$10 application fee) payment after April 1

\_\_\_ Partial Season, discounted rate (\$12.50/week plus \$10 application fee) DUE April 1

\_\_\_ Partial Season, regular rate (\$15/week plus \$10 application fee) payment after April 1

Partial Season Vendors, please list dates: \_\_\_\_\_

*As a vendor at the LEBANON FARMERS' MARKET, I agree that prior to offering any products for sale at the market, I am/will become familiar with the Market Rules and NH State Regulations pertaining to my product and agree to comply with the provisions of these documents. I understand that individual product liability is my responsibility. I do hereby release the LEBANON FARMERS' MARKET, the Market Coordinator, and the City of Lebanon from liability due to my product(s).*

signed \_\_\_\_\_ date \_\_\_\_\_

PLEASE RETURN THIS COMPLETED APPLICATION ALONG WITH YOUR \$10 NON-REFUNDABLE APPLICATION FEE TO THE ADDRESS BELOW. SEND THE COMPLETE PAYMENT BY APRIL FIRST TO RECEIVE THE DISCOUNTED RATE.

**PLEASE MAKE CHECKS PAYABLE TO: CITY OF LEBANON**

Send to: LEBANON FARMERS' MARKET  
c/o Lebanon Recreation & Parks Department  
51 North Park Street  
Lebanon, NH 03766